



**Cairo – 30<sup>th</sup> July- 1<sup>st</sup> August 2024**

**Exhibitors Terms & Conditions**

## **Uniting the entire education community**

### **EDUHUB Overview**

Aiming to empower the Egyptian youth to be globally competitive with the right education choices and opportunities available to them, EDUHUB happening between 30 July -1 August 2024 is Egypt's biggest higher education event that helps more than 100+ local and international universities and colleges from 14+ countries to connect with thousands of students from across the country by providing a comprehensive platform for universities and students to directly engage and network within a 3 days exhibition and an exclusive conference.

The event offers an opportunity for universities, colleges, educational centres, and training and language institutes to meet with students face-to-face at the leading student education fair and to showcase the vast courses options and opportunities available in the global education market and provide necessary guidance to help students choose the right higher educational path to suit their objectives.



## Exhibitors Terms & Conditions

EduHub 2024 organized by Smart solutions consultants is committed to making the exhibition a success for all exhibitors, and by participating in this event, you are contributing to a vibrant platform where educational opportunities flourish. By participating in this event, you are contributing to a vibrant platform where educational opportunities flourish. The below terms and conditions apply to all confirmed exhibitors from the date of confirming until the start of the event.

### 1. Fees

Client shall pay the Fees in cleared funds in accordance with the payment terms confirmed by both parties. Smart Solutions Consultant shall have no liability whatsoever if Client pays the Fees into any bank account other than the bank account specifically designated by Smart Solutions Consultant to Client for payment. In particular, Smart Solutions Consultant shall not be responsible for any losses suffered by Client due to third party fraud or misdemeanor, including, without limitation, false change of bank account communications, identity theft and other scams.

### 2. Client's general obligations

- a. Client shall comply with (i) all laws (including, without limitation, all laws relating to anti-bribery and corruption or trade sanctions), (ii) any instructions issued by Smart Solutions Consultant or the Owners (including, without limitation, in relation to health and safety or security requirements), and (iii) the provisions of the Manual (if any), including, without limitation, any rules, regulations and operational requirements stated therein.
- b. Client, its employees and other representatives must not: (i) act in any manner which causes offence, annoyance or inconvenience to Smart Solutions Consultant, the Owner or any other Exhibition attendees, do anything which might adversely affect the reputation of Smart Solutions Consultant, the Owners or the Exhibition, and/or (iii) cause or permit any damage to the Venue or any part thereof or to any fixtures or fittings which are not the property of Client.
- c. Client is solely responsible for obtaining passports, visas and other necessary documentation for entrance into the country where the Exhibition is held. If Client, its employees and other representatives cannot attend the Exhibition due to a failure to obtain such documentation, the Fees shall remain due and payable in full.
- d. Client is solely responsible for obtaining any licences or other necessary consents required for Client to participate in the Exhibition, including, without limitation, any licences or other necessary consents required for the playing of music or any other audio or visual material by Client.
- e. Client consents to its details (including, without limitation, its name, logo or any other Smart Solutions Consultant) being: (i) published in the Exhibition show guide and any other Exhibition promotional materials, and (ii) displayed on the Exhibition website. Although Smart Solutions Consultant shall take reasonable care in any such publication/display, it shall not be liable for any errors, omissions or misquotations that may occur.

### 3. Data protection

Each party acts as a data controller. Each party shall (i) only process personal data in compliance with, and shall not cause itself or the other party to be in breach of, Data Protection Law, and (ii) act reasonably in providing such Smart Solutions Consultant\* and assistance as the other party may reasonably request to enable the other party to comply with its obligations under Data Protection Law. If either party becomes aware of a Reportable Breach relating to the processing of personal data in connection with this Contract, it shall (i) provide the other party with reasonable details of such Reportable Breach without undue delay, and (ii) act reasonably in co-operating with the other party in respect of any communications or notifications to be issued to any data subjects and/or supervisory authorities in respect of the Reportable Breach. If either party receives any communication from any supervisory authority relating to the processing of personal data in connection with this Contract, it shall (i) provide the other party with reasonable details of such communication, and (ii) act reasonably in co-operating with the other party in respect of any response to the same.

### 4. Terms relating to Space

- a. Smart Solutions Consultant reserves the right at any time to make such alterations in the floor plan of the Exhibition or in the specification of the Space as Smart Solutions Consultant in its absolute opinion considers to be in the best interests of the Exhibition, including, without limitation, altering the size, shape or position of the Space and/or the exhibition stand therein. If the size of the Space is reduced, Client will receive a pro-rata refund of the Fees payable in respect of the Space.
- b. Smart Solutions permits Client to use the Space for the purpose of displaying exhibits at the Exhibition. Such use shall not constitute a tenancy and Client shall have no other rights to or interest in the Space. Client is only permitted to conduct business from the Space and shall not canvass or solicit for business in any other area of the Venue.
- c. Client undertakes: (i) to occupy the Space in time for the opening of the Exhibition, (ii) at all times during the Exhibition to ensure that its exhibition stand is staffed by competent personnel and is clean, tidy and well presented (failing which, Smart Solutions Consultant reserves the right without liability to arrange for this to be done at Client's risk and expense), and (iii) not to close its exhibition stand prior to the closing of the Exhibition.
- d. Client shall not permit the display of any exhibits that do not exclusively relate to Client's own commercial activities.
- e. Smart Solutions Consultant will be responsible for setting-up a shell scheme for Client's exhibition stand in the Space only where it has expressly agreed. Client is solely responsible for all aspects of dressing and branding the Space.
- f. Client may not share the Space with any third party without the prior written consent of Smart Solutions Consultant.
- g. If Client is in breach of this Contract or is otherwise engaged in any activity that might jeopardize the safety of the Exhibition or any Exhibition attendees, Smart Solutions Consultant reserves the right without liability to close Client's exhibition stand.

### 5.Changes to the Exhibition

Smart Solutions Consultant reserves the right without liability at any time and for any reason to make reasonable changes to the format, content, venue, dates and timings of the Exhibition. If any such changes are made, prior agreement between both parties will continue to be binding, provided that the Package shall be edited as Smart Solutions Consultant considers necessary to take account of the changes.

### 6.Cancellation and changing the date of the Exhibition by Smart Solutions Consultant

- a. Smart Solutions Consultant reserves the right to cancel or change the date of the Exhibition at any time and for any reason (including, without limitation, if a Force Majeure Event occurs which Smart Solutions considers makes it impossible, inadvisable or impracticable for the Exhibition to be held).
- b. In the event that the date of the Exhibition is changed or where the Exhibition is cancelled for the current year but is reasonably expected by Smart Solutions Consultant to be held in the following year, this Contract will continue in full force and effect and the obligations of the parties shall be deemed to apply to the Exhibition on the new date (or the Exhibition in the following year, as the case may be) in the same way that they would have applied to the originally scheduled Exhibition. For the avoidance of doubt, nothing in this Condition shall excuse Client from the payment of the Fees in accordance with the payment terms stated in the Booking Form.
- c. Where the Exhibition is cancelled and is not reasonably expected by Smart Solutions Consultant to be held in the following year the terms of this Condition shall apply:

C1. if the Exhibition is cancelled other than as a result of a Force Majeure Event, the agreement between both parties shall terminate without liability provided that, at Client's election, any proportion of the Fees already paid will be refunded or a credit note for the amount of the Fees already paid will be issued and Client will be released from paying any further proportion of the Fees;

C2. if the Exhibition is cancelled as a result of a Force Majeure Event, this Contract shall terminate without liability provided that: (i) Smart Solutions Consultant shall be entitled to retain an amount equal to 50% of the total Fees (the **Revised Fees**) from any proportion of the Fees already paid or, where no Fees have been paid or where the proportion of the Fees already paid is less than the Revised Fees, Smart Solutions Consultant shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the Revised Fees, which will become immediately due and payable; and

C3. after the deduction of the Revised Fees, at Client's election, any proportion of the Fees already paid will be either refunded or a credit note issued for the amount of Fees already paid and Client will be released from paying any further proportion of the Fees.



#### **7. No right of cancellation by Client**

The application for the Package is irrevocable by Client and Client has no rights to cancel the agreement. Save as expressly set out in these Conditions, no refunds will be given and the Fees shall remain due and payable in full.

#### **8. General**

- a. Smart Solutions Consultant reserves the right to refuse any person entry to the Exhibition or to remove any person from the Exhibition at any time.
- b. From time to time, Smart Solutions Consultant, the Owner and their respective employees, other representatives or sub-contractors may enter the Venue to carry out works, repairs or alterations or for any other purposes which they deem necessary. Smart Solutions Consultant (and its employees, other representatives and sub-contractors) shall not be liable for any damage, loss or inconvenience suffered or incurred by Client, its employees or other representatives by reason of any matter relating to the Works.
- c. Nothing in this agreement shall create a partnership, joint venture or agency relationship between the parties.

We are confident that together, we will create an enriching experience for all attendees. Thank you for your commitment to empowering the next generation of leaders. Let's make this exhibition an unforgettable success